



Building a Predictive Model for Trending Hashtags on the Social Media Platform T (Paperback)

By Cora Harrison

Createspace Independent Publishing Platform, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book looks at how trending topics occur on Twitter, specifically interactive ones with hashtags in order to gain a better understanding from a marketing perspective exactly what it takes to create a trend on Twitter.



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