



Media Production: Vol.3

By David Hesmondhalgh

Open University Press. Paperback. Book Condition: new. BRAND NEW, Media Production: Vol.3, David Hesmondhalgh, 'David Hesmondhalgh's "Media Production" is a valuable contribution to the literature in Media Studies, one that is remarkably comprehensive and concise at the same time. The authors expertly map the contours of the field, and provide sophisticated interpretations of key debates about media ownership, media texts, and media audiences. Each of the chapters grapples with a central question in "Media Studies", and Hesmondhalgh's introductory and concluding chapters articulate with great clarity how these questions are connected to broader debates about media, power, knowledge, and change. An impressive set of excerpts from classic Media Studies texts and a series of thoughtful learning activities make "Media Production" a uniquely outstanding resource for teachers and students' - William Hoynes, Professor of Sociology and Director of Media Studies, Vassar College. 'This is a lucid, highly readable and scholarly work. It is comprehensive, up-to-date and presents a wide range of theoretical perspectives on media production in a lively and engaging way. It will be highly valued by students and academics alike' - Angela McRobbie, Professor of Communications, Goldsmiths College London. Do the media primarily serve the interests of the wealthiest and...



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