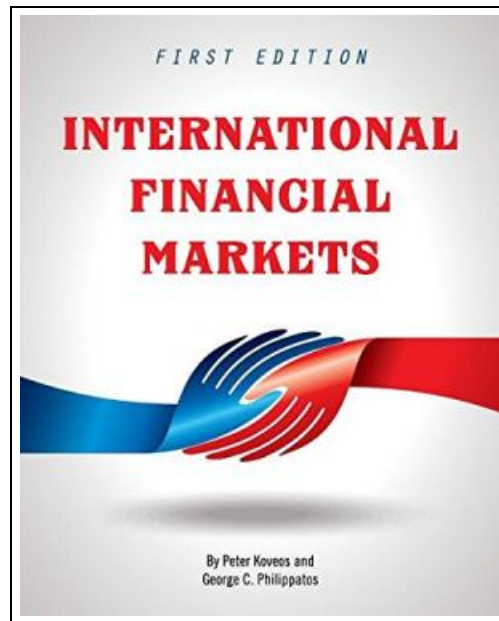


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Cognella Academic Publishing, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Stressing the interrelatedness and complexity of the global economy, International Financial Markets helps students understand the international financial environment and its various implications. Over the course of seven chapters, students become familiar with foundational concepts in international finance. The first chapter introduces the foreign exchange market and describes its structure, conduct, and performance. In the second chapter students learn about the interdependence of financial markets and are exposed to principal theories and concepts such as market efficiency and purchasing power parity. Chapter Three discusses the international monetary system, while Chapter Four expands on the topic by presenting variables that influence exchange rates. Chapter Five addresses forecasting approaches and measure for evaluating them. The sixth chapter describes the risks posed by exchange rate volatility, and the final chapter examines the major characteristics of financial markets operating across borders. Rooted in a strong belief that all business students need to understand international finance, no matter what their area of specialization, International Financial Markets can be used in courses in finance, accounting, and economics. Peter Koveos earned his Ph.D. at Pennsylvania State University. Dr. Koveos is the director of the Kieback Center for International Business at Syracuse University and the editor of the Journal of Developmental Entrepreneurship. His research focuses on international business, finance, and market behavior, as well as Chinese and Asian business, and financial reform. George C. Philippatos is professor emeritus in the Haslam College of Business at the University of Tennessee, Knoxville. He holds a Ph.D. in finance and investment from New York University and completed post-doctoral work in econometric at the Massachusetts Institute of Technology and game theory at Yale.

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