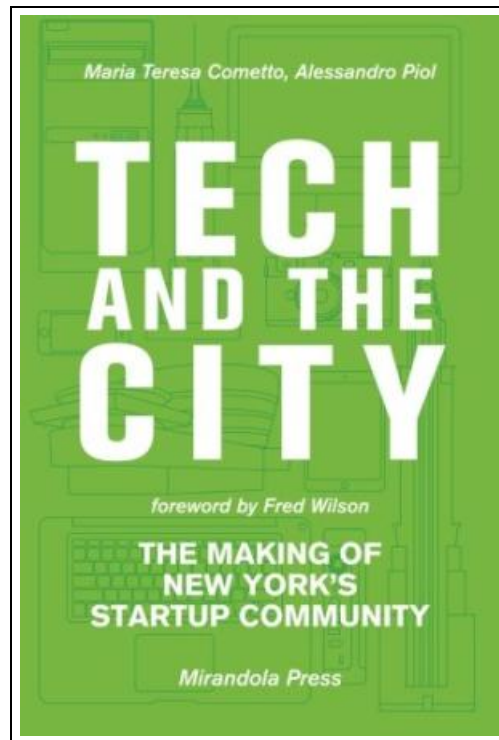


## Tech and the City: The Making of New York's Startup Community



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*(Jack Hirthe)*

## TECH AND THE CITY: THE MAKING OF NEW YORK S STARTUP COMMUNITY



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Mirandola Press, United States, 2013. Paperback. Book Condition: New. 228 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Over 1,000 New York-based technology startups are currently hiring. This may come as a surprise to many who thought of New York as the capital of traditional industries such as financial services, media, advertising and fashion, but not necessarily as a high-tech hub. Yet, it is true: over the past several years the level of startup activity in the city of New York has increased at an exponential rate, reaching and surpassing Boston in number of tech companies formed and money invested. It is good news for the Bloomberg administration that has made the creation of a high-tech industry a strategic priority after the financial collapse of 2008. It is also good news for the many investors in the city (both angels and venture capitalists) who have seen the number of opportunities created increase at a fast rate. And it is good news for the entrepreneurs who can finally benefit from a working ecosystem and from an influx of capital not seen since the internet bubble of the late 90s. Tech and the City is the first book telling the story of how and why this is happening: from the birth of Silicon Alley in the 90s to today s level of activity and important milestones, such as the building of the Cornell NYC Tech campus. Based on over 50 interviews with entrepreneurs, angel investors, venture capitalists, university professors, members of the Bloomberg administration and other stakeholders, this book s objective is to inform and inspire the current generation of entrepreneurs. Fred Wilson, the best known venture capitalists in New York and one of the most important in the US, wrote in his foreword: I hope this...



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