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The Mobility Revolution: Zero Emissions, Zero Accidents, Zero Ownership (Paperback)

By Lukas Neckermann

Troubador Publishing, United Kingdom, 2015. Paperback. Condition: New. UK ed.. Language: English . Brand New Book. A must-read for anyone interested in the future of the automobile industry, our cities, and the way we live. This book coins the term Mobility Revolution and is a summary of the three zeroes that are defining the future for the automobile industry: Zero Emissions, Zero Accidents and Zero Ownership. Electric, autonomous and shared vehicles are beginning to transform the way we live, work, and move about in our increasingly urban environment. The impact goes well beyond the automotive industry and its suppliers. Public transport, utilities, construction, logistics, financial services companies and even your local cafe will need to think and operate differently. The magnitude of the change is as significant as Gottlieb Daimler and Henry Ford s transformation of our cities 130 years ago, when cars replaced horses. Lukas Neckermann describes a revolution that is coming much sooner than we think. Based on countless interviews, The Mobility Revolution is highly current and thoroughly researched, whilst also fun to read. It is an eye-opener to a new world that awaits us.



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Reviews

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A top quality publication as well as the font utilized was fascinating to read. It is among the most incredible pdf i actually have read through. I am easily could get a pleasure of looking at a created publication.

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